



justfoodERP

software for food companies

“The raw power that JustFoodERP provides food companies for key metrics and operational efficiency is not available in any other software program. Now we spend our time analyzing the business and driving growth instead of spending time on clerical efforts and verifying business information.”

Ray Crews, Vice President and Controller, CF Chefs

Why JustFoodERP

JustFoodERP helps food companies lower costs, improve food safety, and manage customer compliance. We do this by matching up the best software technology with the best business processes.

We work with Food Processors and Distributors

With the highest degree of fit out of the box in the industry, using our software means no customization, no risk, and easy upgrades. We speak your language because we work in your industry. We hire industry experts to work on your implementations, we have a Customer Advisory Council comprised of your peers to help drive our product direction. Our technology is powered by the best in the business, Microsoft Dynamics.

Our technology roadmap

Our customer's continuous improvement is key. With JustFoodERP, customers will gain access to a product roadmap and upgrade path that allows them to find and make improvements in their businesses long after their initial implementation. Partnering with Microsoft Dynamics means that we offer all the benefits of working with an industry specific software provider and we have the backing of the largest provider of business software in the world.

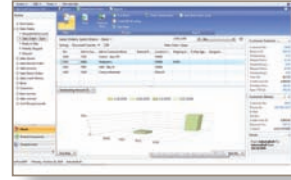


ERP

ERP systems incorporate a full breadth of functionality integrating all elements of your business including sales, inventory, purchasing, planning and forecasting, manufacturing, warehouse management, shipping, and quality management.

JustFoodERP provides all this but does so by focusing on the specific needs of food processors and distributors. Powered by Microsoft Dynamics, JustFoodERP is instantly recognizable to your users because it's a Microsoft product. It also speaks to all the technology your company is using today including Outlook, Excel, Word and back end tools like SQL Server, and SharePoint.

A simple sales order form shows how easily JustFoodERP manages complex information. Order details and Customer statistics are just a click away. Inventory positions by location, item substitutions, pricing, discounts, surcharges, commissions, and rebates are calculated automatically. Print or email an order confirmation or bill of lading from the same screen. JustFoodERP supports a variety of sales order processing options including EDI, web orders, standing orders, and simple sales order forms.



JustFoodERP provides lot-by-lot inventory visibility across facilities, at a bin or zone level. Full order reservation and first expiry picking principals ensure that your inventory rotates correctly. Integrated planning engine marries forecasted demand against supply and will help direct purchasing and production decisions based on a number of qualifiers.



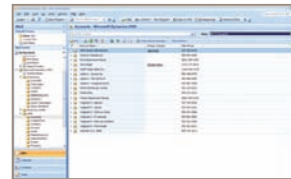
Business Performance Management capabilities are boundless. Whether it's a plug-in tool for MS Excel™, or a fully integrated Business Analytics tool that features full Dashboard and Key Performance Indicators; JustFoodERP offers the right reporting options for all of your employees from the Shipping Supervisor to the CEO.



CRM

Whether implemented standalone, or integrated to JustFoodERP's full business system, our CRM software powered by Microsoft Dynamics helps you manage relationships with customers by developing your Sales Force Automation, Opportunity Management and Campaign Management.

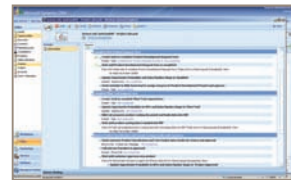
With JustFoodERP, companies can opt to deploy MS Dynamics CRM for the management of customer communication, workflow, and opportunity management. MS Dynamics CRM is fully integrated to MS Outlook™. Your employees will be instantaneously familiar and at ease. Access account history and contact information offline. Integrate contact information to your smart phone (Blackberry, Windows Mobile, or iPhone) device automatically.



Opportunity Management is a great way to ensure your sales team is spending time with key customers, and that you have a forecast that is accurate.



A built in workflow engine makes MS Dynamics CRM an ideal tool for business processes like Product Lifecycle Management. JustFoodERP provides workflows out-of-the-box, allowing companies to centralize and standardize key business processes like the R&D cycle.



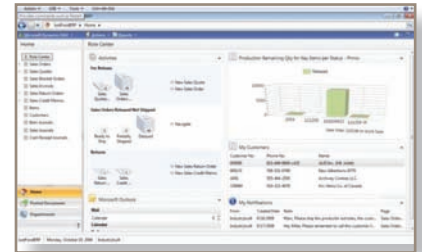
What good is business software if it doesn't help you improve your bottom line?



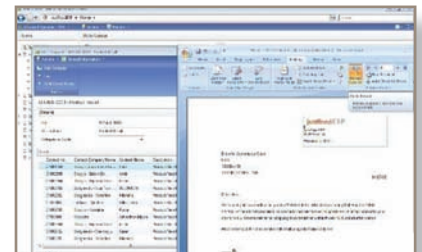
JustFoodERP thinks about the food business all day every day.

According to the Standish Group, ERP implementations in mid-sized companies have a high degree of failure. However, JustFoodERP's implementation record is at 97%. We take the risk out of the equation by eliminating the need for risky customization. We have built an implementation process that allows mid-sized companies to implement without taking an eye off the business. After all, what good is business software if it doesn't help you improve your bottom line?

JustFoodERP's distinct role centers make it easy for your employees to find information they need, or get to the task at hand. Integrate your MS Outlook™ calendar, and mail functions to your home page. Get a list of notifications, top customers, or outstanding work easily and quickly. Best of all, every page in JustFoodERP can be completely tailored to your employee's needs with just a few mouse clicks.



JustFoodERP fully integrates all the other Microsoft Office™ products like Excel™, and Word™. A recall letter like the one shown is automatically generated from a list of customers who were impacted by a recent item trace and recall. With one click, you can inform your customers, or vendors to take the appropriate action.



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